

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961718-1	10/21/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Coalition for More Jobs, Be	COAL. 4JOBS,SCH,ECON	

Flight Dates	Order #	Alt Order #
10/08/12 - 11/06/12	961718	06360895

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	WPBF News 25 Mornings 6-7AM	6-7AM	MTWTF--	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	TVPBC-1008-01H	\$400.00 NM
1	WPBF	Th	10/11/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	TVPBC-1008-01H	\$400.00 NM
2	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	8:59 AM	Good Morning America	7-9AM	:30	TVPBC-1008-01H	\$550.00 NM
1	WPBF	W	10/10/12	8:56 AM	Good Morning America	7-9AM	:30	TVPBC-1008-01H	\$550.00 NM
3	10/08/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	MTWTF--	:30	5	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TVPBC-1005-01H	\$325.00 NM
1	WPBF	Tu	10/09/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TVPBC-1008-01H	\$325.00 NM
4	WPBF	W	10/10/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TVPBC-1008-01H	\$325.00 NM
5	WPBF	Th	10/11/12	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TVPBC-1008-01H	\$325.00 NM
2	WPBF	F	10/12/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TVPBC-1008-01H	\$325.00 NM
4	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/08/12	5:42 PM	M-F 5pm News	5-6pm	:30	TVPBC-1005-01H	\$450.00 NM
2	WPBF	Tu	10/09/12	5:44 PM	M-F 5pm News	5-6pm	:30	TVPBC-1008-01H	\$450.00 NM
5	WPBF	W	10/10/12	5:24 PM	M-F 5pm News	5-6pm	:30	TVPBC-1008-01H	\$450.00 NM
3	WPBF	Th	10/11/12	5:57 PM	M-F 5pm News	5-6pm	:30	TVPBC-1008-01H	\$450.00 NM
1	WPBF	F	10/12/12		M-F 5pm News	5-6pm	:00		\$450.00 NM
	Credited								

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961718-1	10/21/12	October 2012	10/01/12 - 10/14/12
Advertiser		Product	Estimate Number
Coalition for More Jobs, Be		COAL. 4JOBS,SCH,ECON	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TVPBC-1005-01H	\$600.00 NM
4	WPBF	Tu	10/09/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TVPBC-1008-01H	\$600.00 NM
3	WPBF	W	10/10/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TVPBC-1008-01H	\$600.00 NM
5	WPBF	Th	10/11/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TVPBC-1008-01H	\$600.00 NM
1	WPBF	F	10/12/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TVPBC-1008-01H	\$600.00 NM
6	10/09/12	10/11/12	Jeopardy	7:30-8PM	-T-T---	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-T---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	7:53 PM	Jeopardy	7:30-8PM	:30	TVPBC-1008-01H	\$2,000.00 NM
2	WPBF	Th	10/11/12	7:41 PM	Jeopardy	7:30-8PM	:30	TVPBC-1008-01H	\$2,000.00 NM
7	10/08/12	10/09/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TVPBC-1005-01H	\$800.00 NM
2	WPBF	Tu	10/09/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TVPBC-1008-01H	\$800.00 NM
8	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	TVPBC-1008-01H	\$350.00 NM
9	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:28 AM	Sat 8-9am News	Sat 8-9am	:30	TVPBC-1008-01H	\$350.00 NM
10	10/13/12	10/13/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12		Sat 7pm News	7-730pm	:00		\$350.00 NM
Credited									
11	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----2	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/14/12	5:59 AM	Sun 6-7am News	Sun 6-7am	:30	TVPBC-1008-01H	\$125.00 NM
1	WPBF	Su	10/14/12	6:31 AM	Sun 6-7am News	Sun 6-7am	:30	TVPBC-1008-01H	\$125.00 NM
12	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961718-1	10/21/12	October 2012	10/01/12 - 10/14/12
Advertiser		Product	Estimate Number
Coalition for More Jobs, Be		COAL. 4JOBS,SCH,ECON	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
10/08/12 10/14/12 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 8:59 AM Sun 8-9am News Sun 8-9am :30 TVPBC-1008-01H \$300.00 NM									
13	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 Sun 630pm News 630-7pm :00 \$400.00 NM Credited									
20	10/08/12	10/12/12	The View	11A-12PM	MTWTF--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 3 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 10:59 AM The View 11A-12PM :30 TVPBC-1005-01H \$550.00 NM 2 WPBF W 10/10/12 11:35 AM The View 11A-12PM :30 TVPBC-1008-01H \$550.00 NM 3 WPBF Th 10/11/12 The View 11A-12PM :00 \$550.00 NM Credited									
Total Spots							29		

Payment Terms 30 Days

Gross Total	\$16,275.00
Agency Commission	\$2,441.25
Net Amount Due	\$13,833.75